PRESIDIO®

WORKSHOP

PRESIDIO® Lighthouse
AI Priorities Workshop



A clear starting point for enterprise AI.

AI use cases, tools, and investments have quickly proliferated across most businesses. Without a clear connection to business priorities, leaders can struggle to separate value from activity, align on where to focus, and move quickly to scale where it matters.

The AI Priorities Workshop is a fast diagnostic for the leader who owns AI. In half a day Presidio reviews your AI across five lenses, surfaces the opportunities worth pressing and the obstacles limiting value. You gain clarity on which move unlocks the most value.

WHO SHOULD PARTICIPATE

This session is built for the organizational leader who owns AI deployment, with representation from business and IT.

- **Head of AI Deployment:** Whoever owns AI strategy and can set priorities (often the CIO, CDO, VP of AI & Data)
- **Technology and Architecture:** Someone who owns the data, models, and platforms, often the CTO or enterprise architect
- **Trust:** Whoever owns AI risk, policy, and audit readiness, often the CISO or General Counsel
- **Business Outcome:** Business or operations leader who ties AI to value and results, ofthen the COO or business leads

KEY WORKSHOP OUTPUTS

- **Crucial Opportunities:** Where AI can create the most value next, ranked by value and readiness
- **Critical Obstacles:** Which constraints are most significantly limiting your AI value realization
- **Five-Lens Diagnostic:** Where your AI is strong and where it is stuck across our five lenses
- **Your Path Forward:** Our recommended next steps, in order of importance

WORKSHOP TOPICS

The workshop discussion focuses on our five lenses for AI value, helping you identify where you have an opportunity to grow, and where you might be getting stuck.

- **Direction:** Is there shared agreement on what AI is for, framed as market value and not just productivity?
- **Orchestration:** Do your AI investments compound into increasing value or increasing sprawl?
- **Foundation:** Can your data and architecture support the ambition, or do pilots stall on readiness?
- **Trust:** Is there clear ownership, an AI inventory, and readiness for audit and regulation?
- **Value & Adoption:** Is spend returning value per dollar, and are people using what you deployed?

WORKSHOP BENEFITS

- **Business Alignment:** Clear ranked view of where AI can create the most value next and which obstacles are most critical to address
- **Focused Investment:** Direct funding and resources toward opportunities with the clearest potential to support growth and create value
- **Value at the Seams:** Focus on the enterprise domains where durable advantage exists
- **Right-sized next step:** The recommendation ensures your follow-on investment matches what the business actually needs
- **Executive Confidence:** Give leaders a shared rationale for what to pursue now, what to prepare for next, and what to defer

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ABOUT PRESIDIO LIGHTHOUSE

We understand the AI journey because we've walked it ourselves. Presidio AI Studio gave us firsthand experience adopting, governing, and scaling AI, with 1,500+ employees enabled with agentic workflows, 92B+ tokens processed, and a 31% reduction in session costs. That experience shapes how we advise customers before proposing technology.

Presidio Lighthouse builds on that foundation, combining deep AI expertise with a commitment to real outcomes. We work alongside customers throughout their journey, aligning people, process, and technology to clarify priorities, build the right architecture, implement solutions, and support scale.

Presidio Lighthouse Advisory holds that alignment together across business stakeholders, IT architecture, Presidio delivery teams, and managed services, keeping everyone focused on shared outcomes, measuring results, and using those insights to determine what comes next.

OUR AI POINT OF VIEW

When you partner with Presidio, we show you where AI creates value, how organizations should build and govern AI, and how to scale it safely. Start anywhere.

- **Clarify**
  Find where AI creates value. Prioritize the highest-impact cases.
- **Realize**
  Ship AI that works for you. Governed, deployed, and built for your data.
- **Scale**
  Roll AI out across your organization without losing control.

WHY PRESIDIO

Presidio is here to guide your business transformation journey by helping you carefully navigate the fast-changing tech landscape. As the bridge between where you've been with foundational IT, and where you're going with modern AI and cloud services, we measure success with you on the terms you define. We strive to build lifetime relationships with each of our customers, and we do so by being fearless, fast, flexible, and compassionate. It's our mission to earn your trust and deliver innovative, high-quality outcomes at speeds once thought not possible, so you can achieve your business goals faster.

Align your AI strategies today with Presidio.
Most AI initiatives stall for organizational reasons, not technical ones. Presidio's workshops align strategy, operations, and architecture upfront, turning AI ambition into a clear roadmap. Sessions like AI Priorities Workshop, AI Future Visioning, and AI Governance Strategy focus efforts aligned to your business outcomes.

Contact Presidio today:
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