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WORKSHOP

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Lighthouse
AI Portfolio Value Workshop



Maximize your AI portfolio.

You have already invested in AI: pilots, tools, and use cases spread across the business. What is unclear is which investments are building advantage and which are just spend. Most portfolios pile into individual-productivity tools that differentiate no one, and starve the cross-functional workflows where differentiation happens. The AI Portfolio Value Workshop reframes your portfolio around domains and value, then sorts every AI investment into Invest, Optimize, Sequence, or Retire against your AI vision and readiness. Leadership leaves with a defensible, independent second opinion on where the portfolio should go.

WHO SHOULD PARTICIPATE

Co-led by a Presidio AI strategist and an AI enterprise architect over one day. A few perspectives need to be in the room.

- **Portfolio and Value:** Owns the AI use-case portfolio and value, typically the Head of AI or Chief Data and AI Officer.
- **Vision:** Confirms what AI is meant to build toward for the business, often the CIO or a business sponsor
- **Technology and Orchestration:** Owns the stack, integration, and orchestration capability, often the CTO or enterprise architect
- **Data Readiness:** Knows the data foundations behind each use case, often the CDO or Head of Data
- **Business Outcome:** Ties AI to results and adoption, often the COO or business-unit leads

KEY WORKSHOP OUTPUTS

- **Portfolio Mapped to Domains:** Every AI use case placed on the cross-functional domain workflows it serves
- **Value-category Map:** Each investment sorted by the kind of value it creates, with the spend-vs-value gap named
- **Portfolio Verdicts:** Every investment marked Invest, Optimize, Sequence, or Retire, with the reasoning
- **The Divergence Read:** Where our verdict differs and the opportunities you're missing
- **Shortlist to Invest:** Three to five use cases or efforts to back with proof criteria
- **Capability-Gap Backlog and Roadmap:** What to fix next to unlock AI value, phased by priority

WORKSHOP TOPICS

We prioritize AI by domain, not by department, because advantage lives in the cross-functional workflows between silos. The read runs in six steps.

- **Reframe to Domains:** Map the portfolio onto cross-functional domain workflows
- **Value Categories:** Sort each by the value it creates: individual productivity, enterprise workflow, or intelligence/ decision layer
- **Vision Fit:** Test each investment against what AI is meant to build toward for the business
- **Orchestration Readiness:** Read the data, integration, governance, and ops capability behind each
- **Verdicts:** Recommend where to invest, optimize, sequence, or retire while defining baseline capabilities

WORKSHOP BENEFITS

- **Back What Differentiates:** Concentrate investment on the workflows where AI compounds into advantage
- **Keep Necessary Spend Lean:** Optimize the individual-productivity layer instead of over-funding it
- **Cut and Sequence with Confidence:** Retire what is off-vision and sequence what is blocked, on a clear rationale
- **Defensible Prioritization:** A scored portfolio and rationale leadership can defend and revisit
- **Protected Optionality:** Surface lock-in risk, capability gaps, and sequencing considerations
- **Clear Execution Path:** Translate the verdicts into a phased value-realization plan

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AI Portfolio Value

ABOUT PRESIDIO LIGHTHOUSE

We understand the AI journey because we've walked it ourselves. Presidio AI Studio gave us firsthand experience adopting, governing, and scaling AI, with 1,500+ employees enabled with agentic workflows, 92B+ tokens processed, and a 31% reduction in session costs. That experience shapes how we advise customers before proposing technology.

Presidio Lighthouse builds on that foundation, combining deep AI expertise with a commitment to real outcomes. We work alongside customers throughout their journey, aligning people, process, and technology to clarify priorities, build the right architecture, implement solutions, and support scale.

Presidio Lighthouse Advisory holds that alignment together across business stakeholders, IT architecture, Presidio delivery teams, and managed services, keeping everyone focused on shared outcomes, measuring results, and using those insights to determine what comes next.

OUR AI POINT OF VIEW

When you partner with Presidio, we show you where AI creates value, how organizations should build and govern AI, and how to scale it safely. Start anywhere.

- **Clarify**
  Find where AI creates value. Prioritize the highest-impact cases.
- **Realize**
  Ship AI that works for you. Governed, deployed, and built for your data.
- **Scale**
  Roll AI out across your organization without losing control.

WHY PRESIDIO

Presidio is here to guide your business transformation journey by helping you carefully navigate the fast-changing tech landscape. As the bridge between where you've been with foundational IT, and where you're going with modern AI and cloud services, we measure success with you on the terms you define. We strive to build lifetime relationships with each of our customers, and we do so by being fearless, fast, flexible, and compassionate. It's our mission to earn your trust and deliver innovative, high-quality outcomes at speeds once thought not possible, so you can achieve your business goals faster.

Align your AI strategies today with Presidio.
Most AI initiatives stall for organizational reasons, not technical ones. Presidio's workshops align strategy, operations, and architecture upfront, turning AI ambition into a clear roadmap. Sessions like AI Priorities Workshop, AI Future Visioning, and AI Governance Strategy focus efforts aligned to your business outcomes.

Contact Presidio today:
www.presidio.com/contact-us/

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