PRESIDIO®

WORKSHOP

PRESIDIO®
Lighthouse
AI Future Visioning Workshop



Turn AI ambition into business direction.

AI Future Visioning is a facilitated leadership engagement that defines what AI success means for your business and reframes AI from a focus on efficiency and tool accumulation to competitive advantage. Delivered over a half-day executive visioning session and a full-day value-creation workshop, it helps client executives align on their AI ambition and turn it into a North Star narrative and roadmap. Before investing in AI governance, platforms, or implementation plans, organizations need a clear definition of what AI success means. This engagement aligns leadership around a common vision before the roadmap is built.

WHO SHOULD PARTICIPATE

The executive leadership team for the visioning session, plus 8 to 15 **functional** leaders for the value-creation workshop.

- **CEO:** Align AI ambition to the future direction and competitive advantage of the business
- **COO:** Connect the AI vision to how the business operates and creates value
- **CIO and CTO:** Clarify the technology, architecture, and operational requirements needed to support the vision
- **CProdO or CRO:** Identify where AI can create new customer, product, and market value
- **Chief Data & AI Officer and Head of AI:** Align AI strategy, data readiness, and execution to a shared North Star

KEY WORKSHOP OUTPUTS

- **Strategic Narrative:** Future-state vision for your value proposition in the age of orchestrated AI
- **Value Creation Thesis:** Details expectations for business growth given your specific value proposition
- **Operational Decency Map:** Critical dependencies in the value stream and requirements for achieving your value creation thesis
- **Strategic Journey Map:** Outcomes-driven roadmap with AI use cases to achieve your stated vision
- **Executive Readout:** North Star, alignment, and prioritized path forward

WORKSHOP TOPICS

The workshop examines where AI can create new value and the business, technology, and governance requirements to get there.

- **Future-state AI Ambition:** Defining your business vision, from optimizing today's operations to transforming how you compete
- **Value-Creation Flow:** Mapping the organization's end-to-end flow with functional leaders
- **Operational Realities:** Surfacing dependencies, friction points, risks, gaps, and existing strengths
- **Governance As An Accelerator:** Positioning governance as a driver of trust and advantage, not a control function
- **Shared Definition of Success:** Aligning business and technical leaders on a single definition of AI success

WORKSHOP BENEFITS

- **Executive Alignment:** Align stakeholders around a single, explicit definition of AI ambition and success
- **Value-driven Investment:** Connect AI investment to business value and future competitive advantage through a structured framework
- **Value Visibility:** Increase visibility into where and how the business creates value
- **Transformation Readiness:** Identify the operational dependencies, friction points, risks, and strengths that shape AI transformation
- **Coordinated Execution:** Deliver a phased roadmap that moves the organization from disconnected initiatives toward one coordinated direction

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ABOUT PRESIDIO LIGHTHOUSE

We understand the AI journey because we've walked it ourselves. Presidio AI Studio gave us firsthand experience adopting, governing, and scaling AI, with 1,500+ employees enabled with agentic workflows, 92B+ tokens processed, and a 31% reduction in session costs. That experience shapes how we advise customers before proposing technology.

Presidio Lighthouse builds on that foundation, combining deep AI expertise with a commitment to real outcomes. We work alongside customers throughout their journey, aligning people, process, and technology to clarify priorities, build the right architecture, implement solutions, and support scale.

Presidio Lighthouse Advisory holds that alignment together across business stakeholders, IT architecture, Presidio delivery teams, and managed services, keeping everyone focused on shared outcomes, measuring results, and using those insights to determine what comes next.

OUR AI POINT OF VIEW

When you partner with Presidio, we show you where AI creates value, how organizations should build and govern AI, and how to scale it safely. Start anywhere.

- **Clarify**
  Find where AI creates value. Prioritize the highest-impact cases.
- **Realize**
  Ship AI that works for you. Governed, deployed, and built for your data.
- **Scale**
  Roll AI out across your organization without losing control.

WHY PRESIDIO

Presidio is here to guide your business transformation journey by helping you carefully navigate the fast-changing tech landscape. As the bridge between where you've been with foundational IT, and where you're going with modern AI and cloud services, we measure success with you on the terms you define. We strive to build lifetime relationships with each of our customers, and we do so by being fearless, fast, flexible, and compassionate. It's our mission to earn your trust and deliver innovative, high-quality outcomes at speeds once thought not possible, so you can achieve your business goals faster.

Align your AI strategies today with Presidio.
Most AI initiatives stall for organizational reasons, not technical ones. Presidio's workshops align strategy, operations, and architecture upfront, turning AI ambition into a clear roadmap. Sessions like AI Priorities Workshop, AI Future Visioning, and AI Governance Strategy focus efforts aligned to your business outcomes.

Contact Presidio today:
www.presidio.com/contact-us/

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