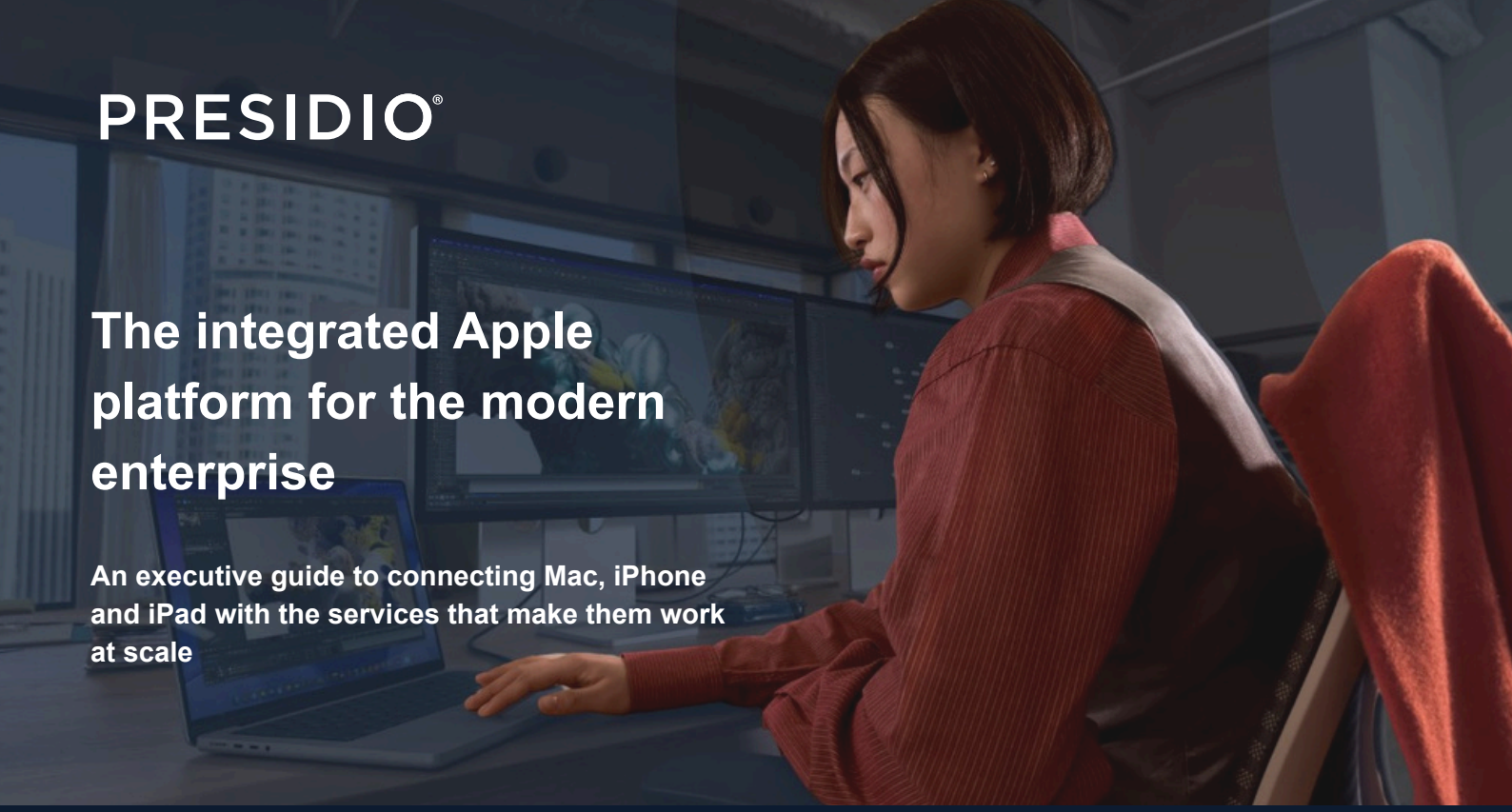


PRESIDIO®

The integrated Apple platform for the modern enterprise

An executive guide to connecting Mac, iPhone and iPad with the services that make them work at scale

THE PROBLEM

When devices and services are planned separately, organisations can end up with disconnected workflows, inconsistent employee experiences and additional effort for IT to integrate and manage the environment.

SILOED CHOICES	DISCONECTED SERVICES	SCALE AND CONSISTENCY
Devices selected without a clear view of roles, workflows and the wider technology environment	Identity, apps, security and device management need to work together for employees and IT.	Different processes across teams can make deployment and support harder to coordinate

The solution

Think platform, with the employee at the centre

Match Mac, iPhone and iPad to the tasks and people they support. Connect each device to the organization's identity, applications, security policies and management approach, so employees can move through their work with the right tools and IT can manage the environment consistently

Premium Business Partner

A platform decision, not just a device decision

Employees move between focused work, collaboration and customer-facing tasks. Their technology should support those different moments without adding avoidable complexity for IT. Mac, iPhone and iPad offer organisations a connected set of devices that can support distinct roles while fitting into a coordinated enterprise approach.

The opportunity is broader than selecting devices. Organisations need to consider how devices are sourced, configured, enrolled, secured, supported, refreshed and responsibly retired. Presidio helps bring these lifecycle activities together, shaping services around the organisation's environment and requirements.

Presidio works with your team to shape, deploy and support an Apple environment that fits your people, existing technology and business requirements.

One platform, with devices chosen for the work

MacBook	iPad	iPhone
A primary computer for productivity, creation, collaboration and specialist work.	A flexible device for focused tasks, mobility and customer or field interactions.	A personal, mobile work companion for communication, access and work on the move.
Which roles need a full desktop-class work environment?	Where would secure mobile access improve the workday?	Which workflows benefit from a touch-first, portable experience?

WHAT A CONNECTED APPROACH CAN ENABLE

- **Devices better matched to roles**
- **A more joined-up employee experience**
- **A manageable, consistent environment for IT**
- **A platform that can adapt as business needs change**

Premium Business Partner

A platform decision, not just a device decision

Presidio designs, deploys and manages Mac environments that reduce operational strain and support employees more effectively.

As an Apple Premium Business Partner, Presidio ensures every device arrives ready to work with the right applications, settings and security controls in place.



Zero-touch deployment through Apple Business Manager speeds up onboarding and gives employees a reliable, consistent start. Updates, policy management and compliance run in the background, minimising downtime. Presidio manages every stage of the device lifecycle, from procurement and setup to upgrades, refresh programmes and secure end-of-life.

For organisations modernising the workplace, Mac provides a unified foundation for work, with Presidio services reducing the complexity of managing devices at scale and supporting people more effectively.

- Faster onboarding and less configuration work
- Stronger security with fewer interruptions
- More predictable day-to-day management for IT teams
- Long-term value through durability and lifecycle support

Why integration matters

When device decisions are made in isolation, organisations may create different experiences and operating processes for each device type. A shared platform perspective gives leaders a way to align employee needs with the tools, services and governance required to support them.

Premium Business Partner

Match the device to the task

A connected Apple platform does not mean every employee needs every device. It means making intentional choices about which device or combination best supports a role, then planning how those choices fit the wider enterprise environment.

Apple devices for Modern Workstyles

Mac supports smoother multitasking across demanding applications, enabling faster transitions and fewer delays throughout the working day, without worrying about battery charge. Continuity across Apple devices further reduces friction. A presentation started on Mac can be reviewed on iPad in a meeting and shared from iPhone while travelling. This cohesion across devices helps maintain flow and makes hybrid collaboration more efficient.

Security underpins the experience seamlessly. Automatic updates, secure authentication and hardware-level protection keep each device compliant and protected with minimal impact on work. For IT teams, this creates a more predictable and manageable environment that is easier to support at scale.

Why Persona-First Matters

Different roles place different demands on their devices. A persona-first approach ensures Mac is configured to support those needs directly. Presidio works with businesses to map Mac capabilities to specific roles so each person gains the performance, reliability and workflow continuity they rely on.

Executives benefit from fast access to documents, stable performance during meetings and seamless mobility across Mac, iPad and iPhone. This helps them communicate more clearly and make decisions faster.





Shaping a Modern, Productive Workplace with Apple technology and Presidio

Ready to begin?

Start your journey with confidence. Presidio makes Apple device adoption simple, secure, and designed for growth.
For more information contact the team at **contact@presidio.com**

As an Apple Premium Business Partner, Presidio specialises in life cycle services to support business customers as they procure, deploy and manage Apple products.
Presidio acts as a technology advisor and provides a seamless user experience with an established Apple Practice team.

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