

Generative AI Ideation Workshop

Generative AI has the potential to revolutionize businesses by creating new products, optimizing operations, and enhancing customer experiences. This 1-day workshop allows you to ideate and strategize around the possibilities for generative AI adoption in your own organization.



Who Should Participate

As Presidio facilitates these workshops in a single day, application or business owners and subject matter experts are crucial representatives who need to participate directly.

Recommended Attendees:

- Business Stakeholders (Product Owners, Executives)
- IT Leaders & Data Science Teams
- Innovation Managers

Workshop Topics

The following topics may be covered during the workshop:

- Review business and technology drivers, understand key factors and urgency, and define success criteria.
- Use Case Exploration: Identify and brainstorm potential AI use cases in areas that address your problems.
- Data Strategy and Preparation: Discuss data requirements, sources, and preparation strategies for Gen AI and optimization, including leveraging Azure data services like SQL, Cosmos DB, and Azure Database.
- AI Security and Governance: Understand needs to meet the business requirements and protect your organization.
- Discuss focus areas and known areas of concern.
- Discuss current/desired technology stacks, architectures, deployment, and technical debt.

Key Workshop Outputs

Gain immediate value and insight through the following key outputs of the workshop:

- Business alignment of high-level goals and objectives with use case ideation and prioritization.
- Initial list of prioritized AI use cases with immediate business relevance.
- Technology Overview: Review of Azure technologies (e.g., AI/ML, Data, Networking and Content Delivery, and Serverless services) that align with the identified use cases.
- Roadmap: A phased implementation plan, including prioritized use cases, next steps, timelines, and resource needs to bring AI initiatives to life using Proof of Concept (POC) and production implementations.

Benefits of Workshop

The workshop provides your leadership team with the following benefits:

- An understanding of key areas in which generative AI can drive innovation for your specific needs.
- Identification of impactful use cases for AI within your organization.
- Insights into how to accelerate AI adoption and reduce implementation risks.
- A strategic AI roadmap tailored to business goals.

