

Data & AI Strategy Workshop

A modern data strategy is a prerequisite to successful enterprise-wide AI adoption. This 1-day workshop is designed to help you understand your options for modernizing and optimizing your data infrastructure into a modern digital data estate, ready for GenAI.

Who Should Participate

Presidio's Data and AI Solution Architecture team facilitates the hands-on workshop in a single day, so your participation is vital.

Suggested attendees:

- Chief Data Officer (CDO)
- Line of Business Leadership
- Data Team Leader(s) and Engineers
- Enterprise and Data Architects
- Business Intelligence (BI) and Analytics Teams
- Information Security Teams
- Risk and Compliance Teams



Workshop Topics

The following topics may be covered during the workshop:

- Discover what's driving the need to modernize.
- Addressing siloed data, legacy platforms, data science, cost, skills and new modes of data access.
- Understanding data lake architectures, key concepts of the modern data estate, and cloud platforms.
- Fostering data democratization, securely, with compliance and privacy objectives met via data catalog.
- AI-integrated data estates: How GenAI is radically disrupting analytics and engineering.
- Modern approaches for Business Intelligence (BI), analytics, real-time insights and KPIs.
- Effective data governance to support privacy and access control.

Key Workshop Outputs

Gain immediate value and insight through the following key outputs of the workshop:

- Business alignment of high-level goals and objectives with modern data architecture patterns and approaches.
- Recommendations for data tools and platforms that focus on key areas of need.
- Actionable recommendations for implementing a data estate modernization plan.
- Identify gaps between current capabilities and desired state.
- Strategic roadmap outlining the steps, timelines, and effort required for each recommendation.

Benefits of Workshop

Participants and the organization will gain immediate value and insight, including:

- High-level assessment of current data estate, data technologies, and capabilities within the organization.
- Understanding of the data infrastructure and technologies available to modernize your environment and grow with the business.
- Options to provide better analytics, data science, generative AI, and Business Intelligence (BI) capabilities.
- Improved awareness and knowledge to optimize data storage and processing costs.
- Practical approaches to apply data governance within the modern platform's data management functions.

