

DraftKings freed its engineers from cloud admin work - and reinvested that time into the product

The Outcome

DraftKings hired world-class engineers to build cutting-edge sports and gaming experiences. Some of them were spending their time managing cloud Reserved Instances. Presidio took that work off their plate entirely through PRISM, guaranteed savings included, and embedded engineers directly into DraftKings' native teams to accelerate delivery on both flagship apps.

How They Got There

Presidio's PRISM solution transferred all the risk of buying, selling, and managing Reserved Instances from DraftKings to Presidio. Engineers previously dedicated to that work were redeployed to product development immediately. Presidio also embedded engineers into DraftKings' native teams, accelerating delivery on DraftKings Sportsbook & Casino and DraftKings Daily Fantasy Sports while migrating the underlying infrastructure to a modernized platform.

Why It Worked

Cloud cost optimization is essential work, but it shouldn't consume engineers hired to build products fans love. Presidio took on the operational burden so DraftKings' team could focus on what moves the needle. As CTO Zachary Maybury put it: "Presidio developers joined our native engineering teams and immediately provided development velocity critical to achieving our delivery timelines and quality goals."

The Situation

DraftKings attracts engineering talent because of the complexity and creativity of what it builds. But some of that talent was being pulled into cloud infrastructure management: tracking, buying, and managing Reserved Instances to optimize AWS costs. It was necessary work, but it wasn't the work those engineers were hired to do.

The Approach

Presidio's PRISM solution transferred the full burden of Reserved Instance management from DraftKings to Presidio - including the risk, with guaranteed savings built into the arrangement. The full-time employees previously managing that work were redeployed to product development immediately. In parallel, Presidio embedded engineers directly into DraftKings' native development teams, accelerating delivery on both DraftKings Sportsbook & Casino and DraftKings Daily Fantasy Sports while migrating the underlying infrastructure to a modernized platform.

The Result

DraftKings got its engineers back. The talent previously dedicated to cloud cost management moved into product development. Presidio's embedded engineers provided immediate development velocity on both flagship products. Platform stability improved year-over-year, validated by holding up under Super Bowl peak load. Cloud cost savings arrived through PRISM on a guaranteed basis.

"Presidio developers joined our native engineering teams and immediately provided development velocity that was critical to achieving our delivery timelines and quality goals." — Zachary Maybury, CTO, DraftKings

Guaranteed

Cloud cost savings through PRISM - risk transferred to Presidio

Redeployed

Full-time engineers moved from RI management to product development

The Big Game

Platform stability held under peak load on DraftKings' highest-stakes day