

# Microsoft Data & AI Strategy Workshop

A modern data strategy is a prerequisite to successful self-service analysis and AI adoption.

Microsoft provides 2 world-class Data Platforms – **Azure Databricks & Fabric** – each offering a full range of unified data services.

This 1/2-day workshop is designed to help you understand your options for modernizing and optimizing your data infrastructure in Azure into a modern digital data estate, ready to meet your GenAI, BI, Data Science, Data Analytics and Governance goals.

## WHO SHOULD PARTICIPATE

Presidio's Data and AI Solution Architecture team facilitates the hands-on workshop in a day.

### Suggested Attendees:

- ◆ Data Team Leader(s) and Engineers
- ◆ Enterprise and Data Architects
- ◆ BI and Analytics Pros for Major Data Domains



## WORKSHOP TOPICS

The following topics may be covered during the workshop:

- ◆ **Organizational Goals:** Driving modernization
- ◆ **As-Is Architecture:** Brief review of the current-state data architecture, limitations, gaps
- ◆ **Data Management:** Structuring data using the Data Lake 'Medallion' model. High level review
- ◆ **Effective Governance:** Key security privacy & compliance objectives
- ◆ **Data Platform Strategy:** Azure Databricks & Fabric, key selection criteria
- ◆ **Data Sources:** Identify key data sources for initial integration. Estimate size & complexity
- ◆ **Data Integration:** Key data ingestion patterns, batch & streaming. Identify data SLAs
- ◆ **Data Catalog:** Data-democratization goals. Self-service access, policies, tagging & lineage
- ◆ **BI/AI & Analytics:** Methods for analytics and ML: Notebooks & PowerBI, w/ GenAI

## BENEFITS OF THE WORKSHOP

Participants and the organization will gain immediate value and insight, including:

- ◆ Gain a high-level understanding of the current state of your data estate, technology capabilities, and areas for modernization
- ◆ Insights into options for optimizing your data infrastructure in Azure to support advanced analytics, GenAI, and scalable BI capabilities
- ◆ Practical guidance on differentiating between data governance and data management, tailored for Azure environments
- ◆ Microsoft's approaches for Data Governance with their respective data platforms; Databricks Unity & Purview
- ◆ Enhanced understanding of cost structures within Azure, identifying opportunities to balance performance with storage and processing costs
- ◆ Gain the clarity needed to choose between Azure's data management platforms, or a hybrid approach, to confidently begin your project roadmap



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Gain immediate value and insight through the following key outputs of the workshop:

- ◆ Business alignment of high-level goals and objectives with modern data architecture patterns and approaches
- ◆ Recommendations for data tools and platforms that focus on key areas of need
- ◆ Actionable recommendations for implementing a data estate modernization plan
- ◆ Identify gaps between current capabilities and desired state
- ◆ Strategic roadmap outlining the steps, timelines, and effort required for each recommendation

## DATA MANAGEMENT COMPONENTS

### PLATFORM ARCHITECTURES

Platform Selection  
Integration Architectures

### DATA ARCHITECTURES

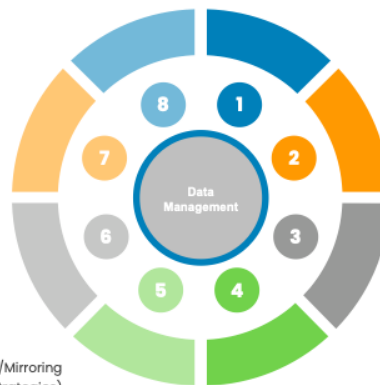
Data Mesh v. Centralized DW  
Data Models | Curated Tables

### ACCESS & COMPLIANCE

IAM Role : Group : User Models  
Policy | Masking | Encrypt | R.T.B.F

### PIPELINES & FEDERATION

ELT/ETL | Acquisition | Streaming | O-ETL/Mirroring  
Role of Data Federation (Live/No-repl. strategies)



### CATALOG, MARKETPLACES

Metadata | Tagging | Descriptions  
Data Catalog & Data Sharing Ecosystem

### DQ & DATA VALIDATION

Data Quality | Observability  
Business Validation Rules

### DATA CONSTRUCTS

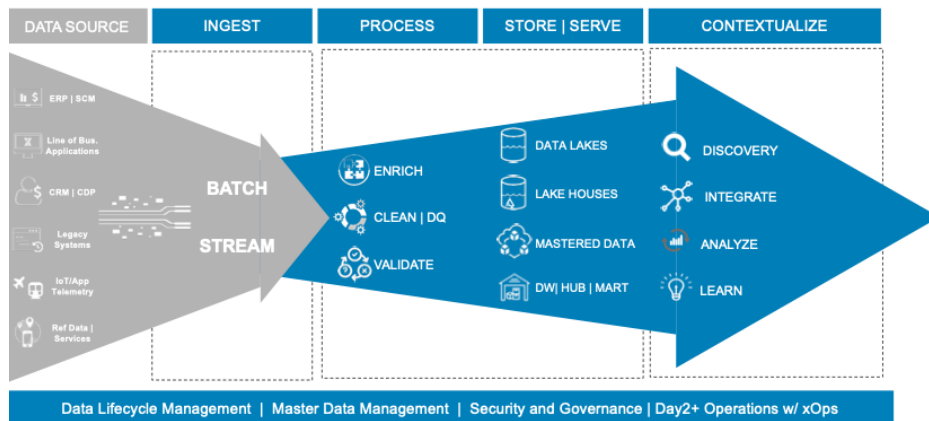
Reference | Mastered Data  
ML/AI Models, Event Driven

### COMPOSABLE INTEGRATION

Reverse-ETL | Composable CDPs  
CRM + AI Driven Customer Insights

**Core Competencies:** A high-level set of core Data & AI competencies driving the discussion and findings during the workshop.

## DATA & AI – THE DATA ESTATE



**Reference Architecture:** The Azure Databricks Lakehouse or Fabric OneLake based unified compute, analytics, AI warehousing and BI platforms.

**Contact Presidio today** ([dlmsftcampaigns@presidio.com](mailto:dlmsftcampaigns@presidio.com)) to schedule your Microsoft Fabric workshop and start your journey toward a modern, AI-ready data infrastructure. Let us help you unlock the full potential of your data and drive your business forward with AI.