



PRESIDIO®

ENABLING THE MODERN WORKPLACE

Keep your workforce productive, connected,
and protected no matter where they work.

The future of work starts now.

Digital transformation is about empowering humans—not only employees, but business partners, suppliers, and even customers. To do so means IT must enable a modern workplace that maximizes the value of cloud investments, ensures business continuity, expands access to remote talent, and fosters a hybrid work model.

This requires overcoming significant challenges:

- Providing secure access to users who are constantly on the move and working from varying locations on different devices
- Protecting an expanding attack surface
- Controlling access to cloud applications without introducing cost and complexity
- Reducing latency and performance issues that impact the user experience

Given all these challenges, how can you enable your modern workplace and business ecosystem to be productive, connected, and protected regardless of where users work? It starts with zero. →

SECURE CONNECTIVITY FOR THE BUSINESS ECOSYSTEM

Digitally transformed businesses need a modern approach to secure connectivity for:

- **Employees** who need fast, easy access to business applications from any location, device, or network
- **B2B customers** looking for a great user experience while accessing important data
- **Suppliers** accessing inventory supply applications to manage orders and optimize inventory
- **Third-party vendors** who need to access, troubleshoot, and manage critical infrastructure
- **Auditors** who need to access financial systems to perform their jobs

DATA STATISTICS

The modern workplace is both hybrid and flexible.

73%

of workers want flexible remote work options¹

66%

of employers are looking to redesign the workplace for hybrid work²

46%

of remote workers are planning to move to a new location³

84%

of employers are set to rapidly digitalize working processes⁴

44%

of the workforce expected to work remotely⁵

“Over the past year, no area has undergone more rapid transformation than **the way we work.**”

— Satya Nadella, CEO, Microsoft

Sources: 1-3. Microsoft 2021 Work Trend Index; 4-5. World Economic Forum: The Future of Jobs Report 2020.

How employees, partners, and B2B customers work has changed forever.

For a successful move to a hybrid work model, employees need the “flexibility to work when and where they want, with the tools they need to equally contribute from wherever they happen to be.”

Yet, because they haven't transformed their networking and security infrastructure, many companies can't deliver on the requirements of the modern workplace and business ecosystem of employees, contractors, vendors, and business customers.

Empowering users with secure, fast access means that IT must find a way to overcome these challenges:

→ **Limited flexibility to support hybrid/remote workforce models:**

Users are constantly on the move, working from many different locations on different devices. Traditional infrastructure doesn't offer the flexibility needed to deliver business continuity and secure work from anywhere.

→ **Latency and loss of productivity:**

Traditional access services hinder user productivity by introducing latency due to backhauling, leading to user complaints, frustration, and reduced motivation.

→ **Lack of insight into user-to-application experience:**

Monitoring blind spots make it difficult to find and fix performance issues impacting the user experience.

→ **Appliance-based access services are limited by capacity and are costly:**

IT struggles to scale cost effectively with the increase in users working from everywhere. Multiple point products lead to more complexity, cost, and friction—reducing ROI from cloud initiatives.

→ **Expanded attack surface:**

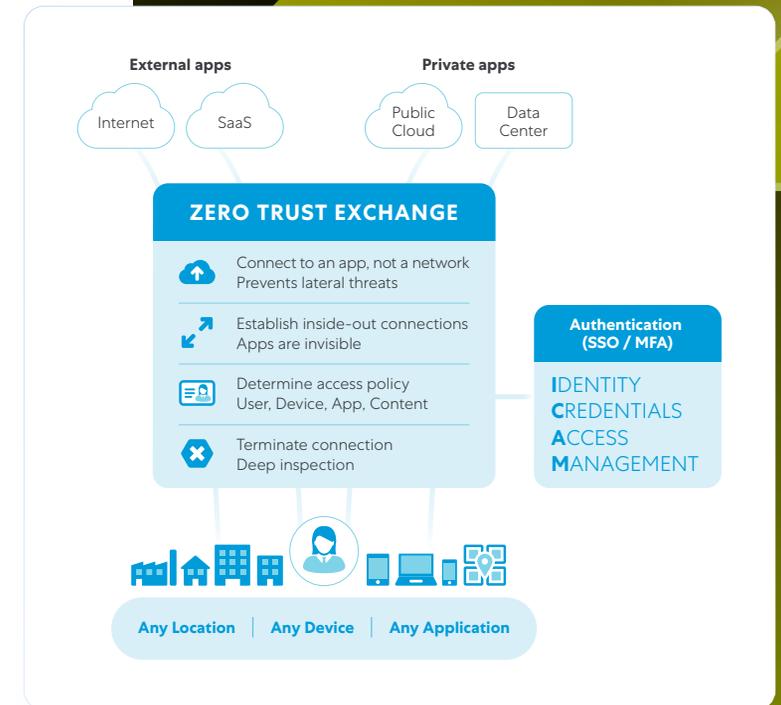
User mobility and the use of VPNs that extend the network to the user have expanded the attack surface, increasing risk and allowing lateral movement of threats across the environment.

Source: 1. "The Next Great Disruption is Hybrid Work — Are We Ready?" Microsoft, March 2021.

A modern access service for the modern business.

It's time to rethink the traditional user experience and access model. It's time to start with zero. A zero trust security approach gives your IT team the flexibility to enable secure access from a variety of users, devices, and applications by connecting users to applications based on identity and policies that adapt using context (i.e. User, Application, Device, Content)—regardless from where the user is connecting. When you directly connect any user, any device, and any application using a zero trust architecture, you get fast and easy access for users while significantly reducing cybersecurity risk by eliminating lateral movement and dramatically shrinking your attack surface. Leveraging a modern approach to secure connectivity based on zero trust to overcome today's workplace challenges requires a solution that can:

- ✓ **Power a modern work environment:** Ensure IT has enough flexibility to provide the entire business with secure, fast, reliable access to all apps—from any device, location, and over any network
- ✓ **Prioritize speed and reliability:** Remove legacy solutions that introduce latency from backhauls to datacenters and virtual front doors
- ✓ **Help attain deeper insight to deliver a better user experience:** Avoid monitoring blind spots that make it difficult for IT service desks to find and fix user performance issues
- ✓ **Embrace cloud-first services for agility and cost savings:** Accelerate the shift away from traditional services that slow cloud transformation, are limited by appliance capacity, and struggle to scale cost-effectively with the increased demand of the business
- ✓ **Protect business data:** IT must protect users and apps, keep users off the corporate network to minimize ransomware attacks, and stop sensitive business data from leaking out to the Internet and unmanaged devices



Meet the cloud platform that's enabling the modern workplace.

The Zscaler Zero Trust Exchange is helping IT leaders embrace a cloud-delivered approach to enabling zero trust and deliver fast, seamless, and secure access across their entire business ecosystem.

Using the Zscaler Zero Trust Exchange, you can:

- ✓ **Secure Work from Anywhere:** Enable universal access to all apps—from all devices, all locations, over all networks—while delivering great user experiences, improving productivity, and ensuring that business data remains secure
- ✓ **Ensure Great Digital Experiences:** Enable IT to proactively resolve issues around user-to-app connections to deliver the best experience possible

25% of the **Fortune 500** rely on Zscaler's cloud-native solutions to support work from all locations and devices, deliver the best experience when accessing business applications, and protect data.



Secure work-from-anywhere.

Work-from-anywhere is **a business strategy allowing employees, business partners, and customers to work from the location best suited for their productivity.** A need for business continuity, the ability to acquire remote talent, and a growing popularity in allowing a hybrid work environment has made work-from-anywhere a requirement for modern businesses. Therefore, there's an urgent need to adopt zero trust solutions that enable access to all apps, from all devices and locations, deliver a great, productive user experience, and ensure that business data remains secure.

Zscaler was designed to enable work-from-anywhere. A cloud-native service, **Zscaler provides employees, partners, and customers with secure, fast, and reliable access to SaaS, and private apps—regardless of location, device, or network.**

Instead of backhauling users to your datacenter, Zscaler allows you to provide direct access to each application. Therefore, your users can be productive wherever they are, using any device—giving your business a competitive advantage and helping you attract and retain talent for your hybrid workplace.

Your access speeds will be faster than ever—whether users are at home, on the road, or in the office. Zscaler's globally distributed secure access service edge, comprised of 150 global PoPS, and private service edge capabilities, brings connectivity as close to the user as possible. By peering with many popular SaaS applications such as Office 365, and the ability to support all public cloud providers, **Zscaler delivers access via the shortest path between your users and destination with full inline security.**

The Zero Trust Exchange optimizes the experience for users when accessing private applications running on-premises, and even lets IT prioritize critical business applications over recreational or non business-critical traffic to optimize speed and user experience.

Its cloud-delivered architecture allows the service to be deployed in a matter of days and scale access services cost-effectively as the needs of the business grow without the need for appliances. In addition, Zscaler elastically scales to traffic demands, and with more than 150 data centers, you'll never run out of capacity.

Zscaler **eliminates the need for VPN,** consequently eradicating legacy issues such as clients, emulation windows, backhaul latency, and the need to switch between different access technologies depending on user location. Instead, users are guaranteed fast, seamless access to the applications your users and your ecosystem need to be productive while working from anywhere.

All of this is accomplished with zero trust—which protects data by **evaluating identity, posture, and extends business policies based on context to follow the user regardless of device or location.** Zero trust ensures identical security for users everywhere and the ability to prevent compromises, lateral movement, ransomware, and lost data to the internet or unmanaged devices.

Ensure great digital experiences.

By connecting users and workloads through the Zscaler Zero Trust Exchange, you get end-to-end visibility (from the endpoint to the application) into user experiences via a User Experience Score assigned to each user. This helps IT proactively resolve access issues from any location.

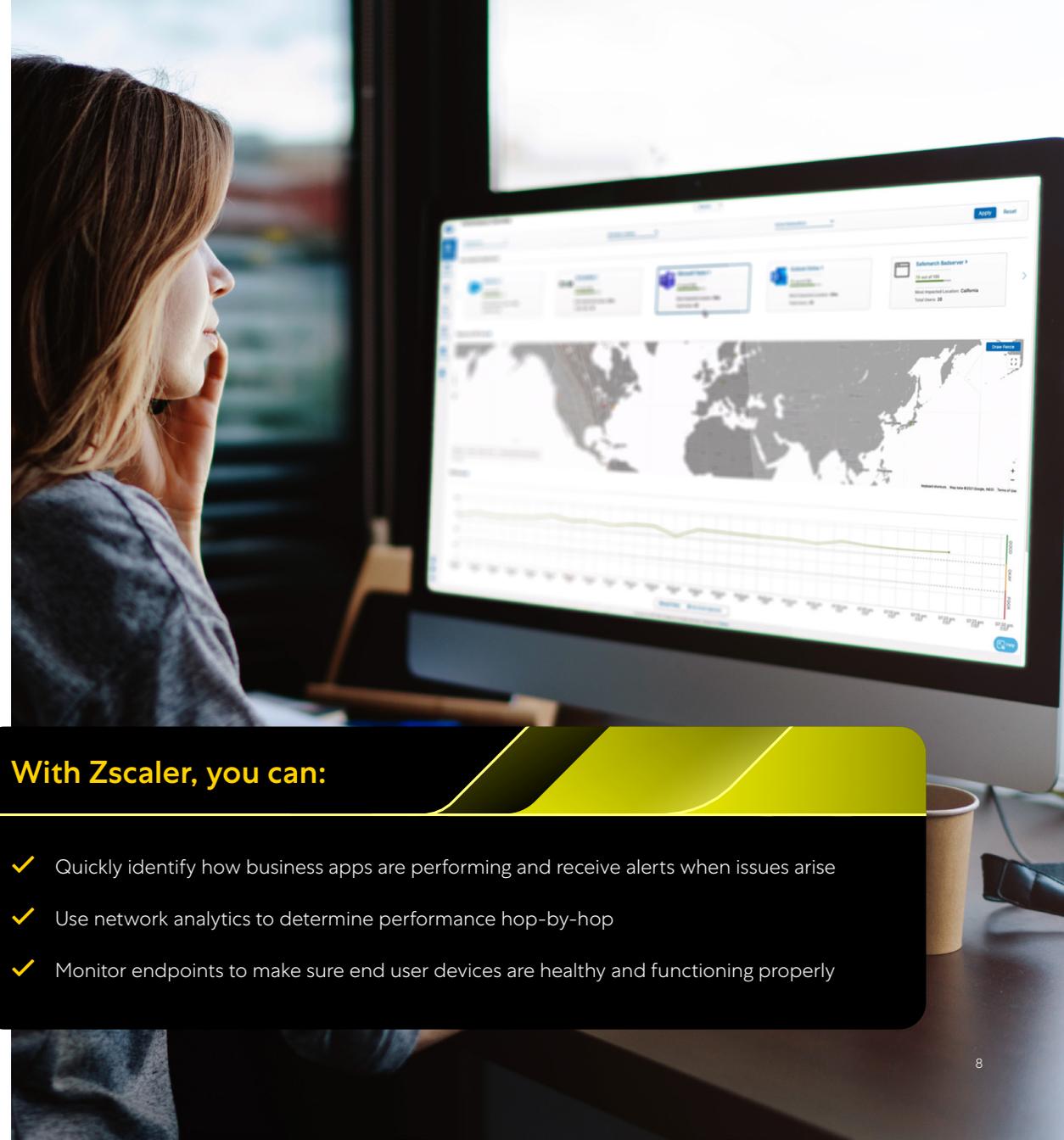
Zscaler collects device information, hop-by-hop network statistics, and application performance from each user's machine. It then uses sophisticated machine learning techniques to help you isolate and fix any performance issues while providing minute-by-minute visibility into the experiences of all users and business-critical applications.

“Our job is to make LA fully digital and connected. With Zscaler, we're able to provide for LA residents not just from the traditional workplace but have people work from their home and still continue our city's critical services.”

— **Ted Ross**, CIO, City of Los Angeles

With Zscaler, you can:

- ✓ Quickly identify how business apps are performing and receive alerts when issues arise
- ✓ Use network analytics to determine performance hop-by-hop
- ✓ Monitor endpoints to make sure end user devices are healthy and functioning properly



MODERN WORKPLACE ENABLEMENT STARTS WITH ZERO

Empower your workforce and your business ecosystem with the Zscaler Zero Trust Exchange.

[Learn more](#)



PRESIDIO[®]

Zscaler (NASDAQ: ZS) accelerates digital transformation so customers can be more agile, efficient, resilient, and secure. The Zscaler Zero Trust Exchange protects thousands of customers from cyberattacks and data loss by securely connecting users, devices, and applications in any location. Distributed across more than 150 data centers globally, the SASE-based Zero Trust Exchange is the world's largest in-line cloud security platform.