Collecting data is easy. In fact, it’s practically unavoidable. The ability to structure it, organize it, and gain actionable visibility into it is where the rubber meets the road. Presidio Cloud Solution’s Data & Analytics practice gives companies the insight and predictive capabilities they need to elevate a good idea into a market-leading phenomenon.

**DATA & ANALYTICS SERVICES**
Data is at the core of business strategy, not only minimizing risk but ensuring the success of everything from operational changes to application development to market rollout. (When it’s accurate) data doesn’t lie, so Presidio’s Data & Analytics practice is dedicated to giving you the ability to listen to it.

- **Data Migration**
  Transfer your data from one platform to another with confidence. Our automation tools and methodologies ensure your data arrives at its destination intact.

- **Data Platform Modernization**
  Reduce storage costs, gain availability and scalability, and position your organization for advanced analytics. We’ll ingest, cleanse, and curate your data, then transition it from legacy platforms and costly on-premise data centers to a cloud-native architecture on AWS or IBM ICP.

- **Enterprise Data Modernization**
  Take control of your data, from structuring and organizing vast data sets to instituting governance that traces data lineage, promotes security, ensures accuracy and enables faster data consumption.

- **Prescriptive Analytics**
  Determine the best course of action using predictive modeling. Put your data to work for you to cut costs, assess risk, and evaluate efficiencies.

- **Advanced Analytics**
  Artificial Intelligence and Machine Learning give you a window into the future. Leverage IBM Watson and Amazon SageMaker to uncover trends, events, and behaviors that will help you calculate your next move.

The Data & Analytics practice subscribes to Presidio’s company-wide belief in approaching each solution with an outcome-first mentality—because this is about what you want and need, not what we can sell you.

Your desired business outcome drives our strategy, which in turn dictates the best technology to achieve your outcome.

Once the solution has been decided on, governance is put in place to manage access and rights.

**Finally**, we train your team to become self-sufficient and take command of your new platform to achieve your desired outcomes again and again.

**A Repeatable, Five-Step Process to Success**

1. **Business Outcome**
2. **Strategy**
3. **Technology**
4. **Governance**
5. **Training**