PRESIDIO®
Cloud Solutions

P2P Global

AWS & PRESIDIO CLOUD SOLUTIONS PARTNER WITH P2P GLOBAL TO LAUNCH A PLATFORM CONNECTING TOP TECHNOLOGY SOLUTION PROVIDERS

P2P Global is bringing together a partner-to-partner marketplace for IT solution providers. It is the first marketplace where you can create and respond to complex IT projects – finding a perfect match to fill skill gaps.

John Guido (CEO), a veteran channel executive, wanted to develop a comprehensive marketplace where member Solution Providers can find, connect, contract and deploy skilled resources "on demand" for their clients' complex technology needs. John wanted to have a final solution within months of raising initial capital, with an intuitive user experience that

would attract membership and a state-of-the-art site that could land additional capital. He also needed to scale massively, to achieve a "network effect," where the value of the market-place increases as it adds more members/users.

To move fast, Presidio encour-aged John to avoid "undifferenti-ated heavy lifting," by leveraging the AWS Cloud and its platform services to reduce the amount of development needed. The application development features of the AWS platform enabled the rapid build out of P2P Global's marketplace appli-cation and website. John Guido said, "Combined with Presidio's rapid development offering RightStart for AWS, we went from idea to production in months, designing, developing and deploying a world-class marketplace application."

Presidio and AWS enabled P2P Global to get to market quickly, adding 50 early adopter mem-bers shortly after the initial roll-out. These early adopters are

providing critical feedback so that P2P Global can become the preeminent marketplace for IT solution providers, and AWS provides the platform that can scale to support projected rapid growth.

Several AWS services supported the rapid development and scale-able deployment of the P2P Global Marketplace:

- AWS Cognito
- AWS EC2
- AWS Lambda
- AWS S3
- Amazon Cloudwatch

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