

HOW SAVVY ENTERPRISES ACCELERATE CLOUD ADOPTION



PUBLIC CLOUD HELPS ENTERPRISES

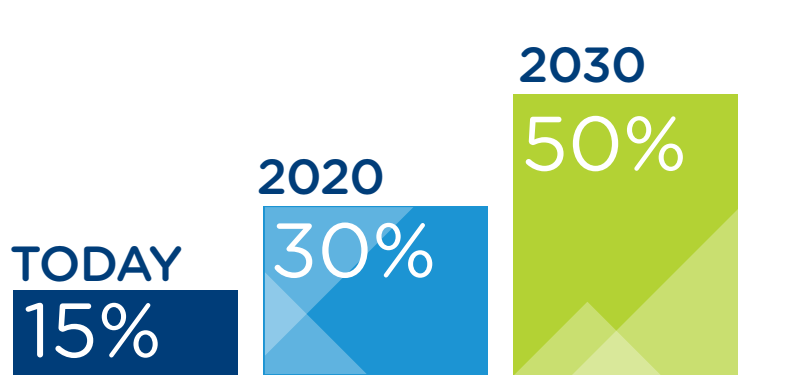


1 Be Agile
Quickly respond to changing business needs

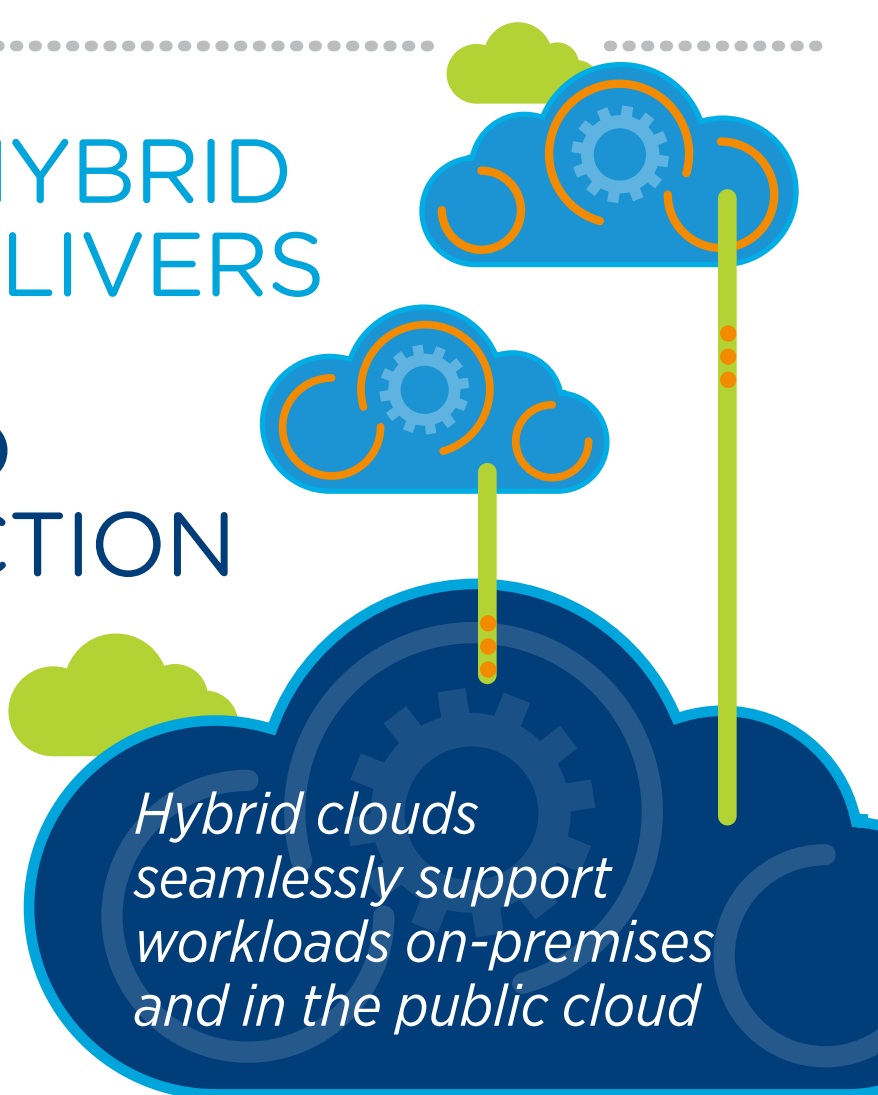
2 Optimize Cost
Manage upfront expenses, operational support, and TCO

3 Accelerate Innovation
Enable IT, Ops, and DevOps

PUBLIC CLOUD ADOPTION IS ON THE RISE



INTEGRATED HYBRID APPROACH DELIVERS VALUE OF THE PUBLIC CLOUD WITHOUT FRICTION



What Enterprises Want

The **Flexibility to Choose** Where Their Workloads Run

What Hybrid Clouds Must Provide

- **Fast and easy application portability** to and from the public cloud
- A platform that **won't require apps to be refactored**
- **Common management tools** on-premises and in the cloud



End Result

Running, managing, connecting, and securing applications... across on-premises and cloud environments... in a common operating environment



BEST-IN-CLASS HYBRID CLOUDS DELIVER ON THE SDDC PROMISE

+ Benefits

- Leverage enterprise-grade hybrid cloud **capabilities to protect, extend, or consolidate** on-premises data center investments
- **Scale capacity up or down** without change or friction, for any workload
- **Take advantage of existing teams, skillsets, tools and processes**

✓ Uses

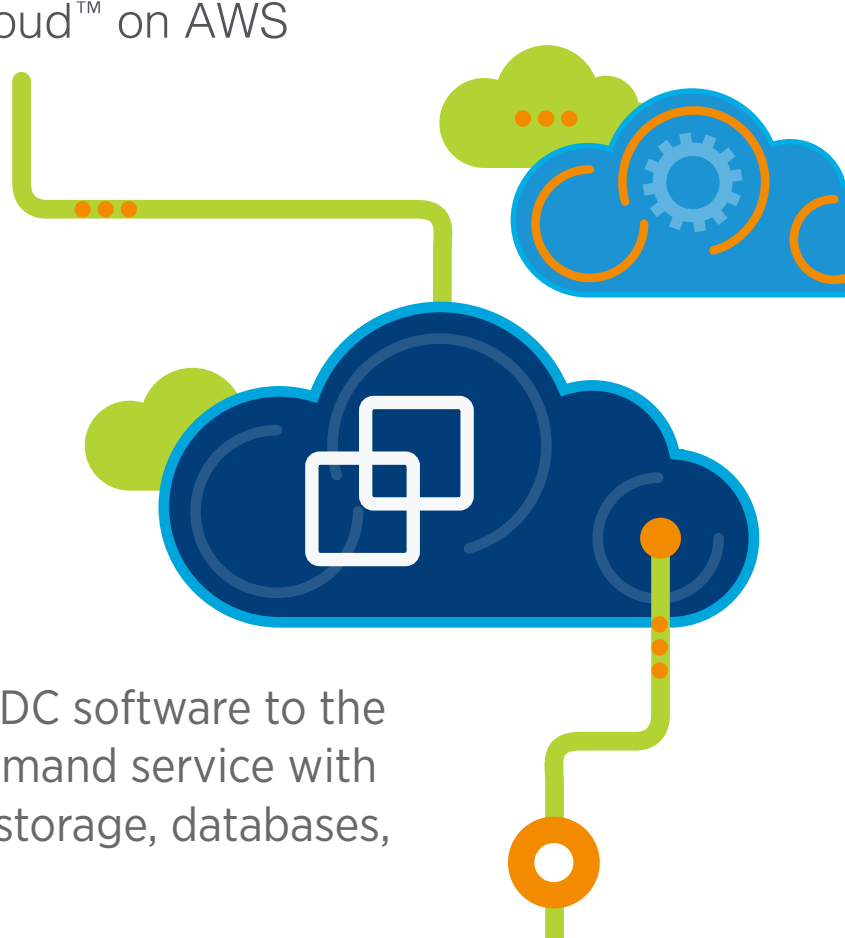
- App migration
- Data center migration/evacuation
- Infrastructure refresh
- Footprint extension
- On-demand capacity
- Disaster recovery and backup
- Application modernization



VMware Cloud™ on AWS

VMWARE CLOUD ON AWS: THE BEST-IN-CLASS HYBRID CLOUD SOLUTION

Bring VMware enterprise-class SDDC software to the AWS Cloud, delivered as an on-demand service with access to AWS services including storage, databases, analytics, and more.



LEARN MORE about how to build the hybrid cloud solution you need, the way you need it with **VMware Cloud™ on AWS**.

1. Balancing Freedom and Control: Evolution of the Cloud - 2006-2030, VMware White Paper