

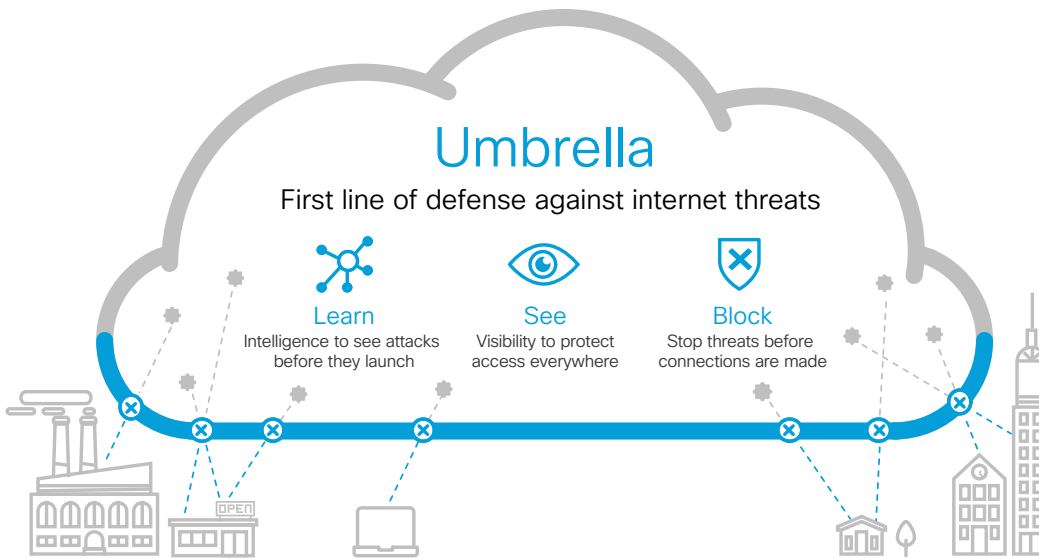
# Why you should try Cisco Umbrella

## What is Cisco Umbrella?

A cloud security platform that provides the first line of defense against threats on the internet wherever users go. By learning from internet activity patterns, Umbrella automatically uncovers current and emerging threats. And because it's built into the foundation of the internet and delivered from the cloud, Umbrella is simple to deploy and quickly delivers effective protection.

### Short overview video

<https://www.youtube.com/watch?v=FhmGv2Jaerw>



## How would I use Umbrella?

USE CASE	CHALLENGES	HOW UMBRELLA HELPS
Protect against ransomware and other malware	<ul style="list-style-type: none"> <li>Ransomware, botnets, and other malware are rampant</li> <li>Cloud and roaming devices = new security vulnerabilities</li> </ul>	<ul style="list-style-type: none"> <li>Even if an endpoint is compromised, Umbrella blocks command and control communication to attacker's server so attack fails</li> </ul>
First line of defense at DNS and IP layers	<ul style="list-style-type: none"> <li>Security threats overwhelm response teams</li> </ul>	<ul style="list-style-type: none"> <li>Starts protecting at the first hop - DNS request</li> <li>Blocks attacks before reaching the network, greatly reducing threats requiring investigation</li> </ul>
Protect roaming users off the network	<ul style="list-style-type: none"> <li>Roaming laptops getting infected off network</li> <li>Users going straight to cloud, without VPN</li> </ul>	<ul style="list-style-type: none"> <li>Protects users even when not using VPN and integrates with Cisco AnyConnect</li> </ul>
Protect guest Wi-Fi access	<ul style="list-style-type: none"> <li>Protect guest Wi-Fi users and control inappropriate usage</li> <li>Limited IT staff and budget to deploy security hardware to all locations</li> </ul>	<ul style="list-style-type: none"> <li>Cloud-based solution protects all locations, no hardware</li> <li>Seamless integration with Cisco Wireless LAN Controllers and support for other vendors</li> </ul>

## Commonly asked questions

How easy is it to deploy and how much of my time will it take?	Most Umbrella deployments take less than 30 minutes to deploy! The Umbrella console is very easy to navigate and provides instant visibility into attacks being blocked.
What security data should I expect to see?	You'll be able to monitor and track ransomware and other malware, botnets, and many other types of attacks. You'll also be able to see the DNS domain, IP address and Active Directory user information.
How do I try out Umbrella?	Contact your Cisco partner and they can get you started with a free trial so you can start seeing the extra protection that Umbrella provides.
What happens if I decide not to purchase Umbrella after the trial?	If you decide not to purchase Umbrella, you can continue to use our Premium DNS, one of the fastest DNS providers in the world.* However all security features will be inactive.
Who is using Umbrella?	Umbrella is being successfully used in thousands of companies worldwide. This includes healthcare, energy, finance, education, manufacturing, retail, construction, and many other verticals. You can see more information about who is using Umbrella here: <a href="https://umbrella.cisco.com/customers">https://umbrella.cisco.com/customers</a>

\*<http://www.networkworld.com/article/3194890/internet/comparing-the-performance-of-popular-public-dns-providers.html>

## So, what are you waiting for?

[Get started today with the Cisco 21 day Umbrella free trial!](#)

