SURVEY THE DIGITAL LANDSCAPE

In the digital economy, the CIO is the new trailblazer. Here’s a glimpse of the landscape ahead.

WHAT’S DRIVING DIGITAL TRANSFORMATION?

87% of IT executives say improving the customer experience.
86% say acquiring new customers.
82% say increasing innovation.

The Internet of (So Many) Things

There will be 20.8 billion connected things in the world by 2020.

In other words, 3× more than in 2016.

40% of all data will come from sensors by 2020.

Everyone is Going Hybrid

71% of enterprises have adopted hybrid cloud.

96% of hybrid cloud adopters report measurable results.
And 88% see hybrid cloud as an important enabler of digital business.

The Bottom Line of Cyber Security

781 publicized data breaches exposed 169 million personal records in 2015.
The average cost per stolen record of sensitive data was $158 in 2015.
The average total cost of a data breach was $4 million in 2015.

Sources

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